

Master of Arts in Multimedia Journalism

Graduate Program

School of Arts and Science

Department of Communication, Mobility and Identity

Program Overview

The **MA in Multimedia Journalism** is designed to equip students with the skills needed for modern journalism, focusing on multimedia innovation, media theory, and practical experience. With a blend of global and regional perspectives, the program explores Arab media and society, while instilling core values like press freedom, global citizenship, and civic engagement.

Who is it for?

- **Experienced Journalists:** Elevate your multimedia skills and embrace digital innovation.
- **Newcomers:** Begin your journey in journalism, media research, and academia.
- **Aspiring Educators & Researchers:** Prepare for university-level teaching or doctoral studies.

With this program, you'll have the chance to participate in **study abroad** opportunities and work closely with **faculty** on impactful research and journalism projects. If you're an **international student** interested in developing expertise in **Arab media**, we especially encourage you to apply and join a diverse community of learners dedicated to exploring **global perspectives**.

Curriculum

Choose your path in our Research or Professional Tracks, after completing foundational courses that equip you with essential skills and theoretical frameworks in multimedia journalism.

Research Track:

23 core credits, plus **9 elective credits**, including a **Research Apprenticeship** with a **Thesis** for a focus on in-depth research.

Professional Track:

20 core credits, plus **12 elective credits**, concluding with a **Professional Internship** and **Project** for practical expertise.

Core Courses include:

- **JSC601** Advanced News Writing and Reporting *OR*
- **JSC602** Advanced Arabic News Writing and Reporting
- **JSC603** Multimedia Journalism
- **JSC604** Data Journalism
- **JSC610** Media Research Methods
- **JSC611** Seminar in Media Theory and Digital Culture
- **JSC612** Digital Innovation
- **JSC613** Media Education and Pedagogy
- **JSC679** Teaching Apprenticeship

Research Track electives include:

- **JSC688** Seminar in Media Studies
- **INA826** Comparative Politics of the Middle East
- **INA831** International Political Economy

Professional Track electives include:

- **JSC621** Advanced Programming for Media Professionals
- **MKT841** Marketing Management
- **MKT845** Digital Marketing

Make sure to visit our website to view the full list of courses for this program.

Campus Resources

Our students have access to facilities and more:



J-Lab (Journalism Lab):

Fully equipped computer lab for multimedia journalism production and media research.



IMRT (Institute of Media Research and Training):

A hub for innovation in media research, training, production, and advocacy.



Equipment: Don't have your own recording equipment? LAU offers students the latest equipment for producing multimedia journalism.

Faculty

Our faculty members are leaders in media studies and journalism practice, bringing expertise in multimedia production, digital journalism, media ethics and education, theories and methods of media research. Each faculty member is committed to mentoring students and advancing their professional and academic goals.

Meet our faculty members!



Dr. Gretchen King

Associate Professor of Multimedia Journalism and Communication; Courses include: JSC613 Media Education and Pedagogy

Email: gretchen.king@lau.edu.lb



Dr. Jad Melki

Professor of Journalism and Media Studies; Courses include: JSC604 Data Journalism & JSC610 Media Research Methods

Email: jmelki@lau.edu.lb



Dr. Denijal Jević

Assistant Professor of Communication; Courses include: JSC611 Seminar in Media Theory and Digital Culture

Email: denijal.jegic01@lau.edu.lb

Admission Requirements

- No **GRE** required
- **GPA: 3.0** or higher, but applicants with lower GPAs may be considered based on experience or strong recommendations.
- **Background:** Journalism experience or previous studies in media are preferred, but prerequisite classes are available for applicants accepted without a journalism or media background.

Cost and Financial Aid

Our competitive tuition rates are accompanied by fellowship, scholarship, and financial aid options:

- Graduate Research Fellowship (**GRF**)
- Graduate Research Scholarship (**GRS**)
- Graduate Assistantship (**GA**)

For detailed tuition costs and financial aid information and deadlines, visit the **LAU's Admissions Page:** <https://www.lau.edu.lb/apply/graduate.php> (or scan the QR code below)

FAQs

Can I switch tracks after selecting one?

Yes, you can switch tracks, but it's best to decide before registering for the Professional Internship or Research Apprenticeship, as these courses are tailored to the Professional or Research track requirements.

Are courses available online?

The MA in Multimedia Journalism requires in-person, on-campus instruction.

Is there an opportunity to publish work during the program?

Yes, in both the Professional and Research tracks, publication is encouraged and supported, with financial aid incentives.

Can I study part-time?

Yes, part-time study is an option, but to qualify for financial aid requires at least 6 credits to be registered.

What types of study abroad opportunities are available?

MA students in Multimedia Journalism can study abroad through the Office of International Services, including a three-week summer program at the Salzburg Academy in Austria.



LAU is celebrating 100 years of academic excellence, including being the first institution in the region to teach a journalism class starting in 1935.

Apply Now!

Explore the full course list, opportunities, and pathways that await you on our website. Take the next step in advancing your career by applying today! The admission deadline for fall 2025 is fast approaching on March 24, 2025.

Scan the QR code for more information on the application process and all deadlines!

